

# Rob Layton

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## Objective

Gathering verbally expressed ideas and producing visual and interactive solutions to meet the business needs and goals of the client.

## Work History

**Interactive Designer & Developer, Monster Media (Contract)** **Nov, 2009 – Present**

- Balances both design and programming in order to contribute to a project in multiple ways
- Uses an OOP approach to all Flash AS3 projects to encourage code reuse and organization

**HTML Programmer & Flash Animator, Digitec Interactive (Contract)** **Aug, 2009 – Nov, 2009**

- Worked with instructional designers to develop e-learning modules

**Web Developer Intern, Environmental Initiative, UCF (Internship)** **May, 2009 – Aug, 2009**

- Developed a Flash-based interactive map of the campus lands.

**Interactive Designer, The Presentation Group, Inc., Orlando, FL** **May, 2004 – May, 2009**

- Designed legal exhibits for trial, with the task of researching historical case data, conceptualizing, and producing professional presentations.
- Received numerous commendation letters for excellent design, reliability, and expanding services.

## Education

**University of Central Florida** **Spring, 2006 – Fall, 2009**

B.A. Digital Media, Interactive Systems Concentration

## Skills

- Creating mockups, prototypes, layouts, logos, navigational flow charts, interactive presentations, accident diagrams, timelines, graphical user interfaces, and fully-functional, dynamically-driven websites based on requirements analysis, user experience criteria, and usability standards.
- Designing websites that are compliant with W3C standards, and support multiple browsers.
- Proficient in Dreamweaver, Photoshop, Illustrator, Flash, Acrobat Professional, ImageReady, Microsoft Office, (X)HTML, CSS, PHP, Database management, Object Oriented Javascript, ActionScript 2, ActionScript 3, Adobe Premier Pro, Final Cut Pro.